

# **PLACE YOUR CHIPS – A LOTTERY GAME**

## **A CONFIDENTIAL REPORT**



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Incorporated In Florida - August 26, 2010  
Florida Number: P10000070504  
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## **INTRODUCTION:**

**Atlantic West Management Group, Inc. has been a developer of Internet Games since 1999. Originally Incorporated in Antigua, B.W.I., and then relocated to Costa Rica in 2007 as Atlantic West Management S.A., which is now a wholly owned subsidiary of the U.S. corporation, the company has been involved in the business of Virtual Gaming almost since the inception of this exciting industry.**

**Throughout its history, the company has operated in complete compliance with all laws, in the United States as well as in all of the other jurisdictions in which it operates.**

**In late 2011, Atlantic West Developed a special version of the Texas Holdem Tournament Poker Game that is specifically engineered to bring the Poker Playing Experience to Lottery Game Players everywhere, without requiring any changes to the current legislation that allows State Lottery Commissions to operate.**

**The Unique Product is protected by U.S. Copyright and Patent Pending status, and offers an excellent opportunity for State Lotteries to dramatically increase their existing revenue without requiring any modification to their present systems and without infringing on their current Lottery Retailer Systems as it functions as “Just Another Game” on the presently installed Lottery Terminals, and within the framework of the existing Retailer Organization. In addition, there are no significant Start-Up Costs associated with the implementation of the Place Your Chips Game.**

**This detailed Report covers the complete operation of the Place Your Chips exciting new lottery game. It also covers all features and functionality of the product as well as providing answers to many of the questions that may arise about the feasibility of implementing this new game.**

**We encourage the reader to try a “Live Demonstration” of The Game at a company operated website: <http://www.placeyourchips.com>, and also to review the company’s complete product line at: <http://www.atlanticwestsoftware.com>.**

## LEGAL OPINION:

# Judge in New York says poker is not gambling under federal law

Published August 21, 2012

Associated Press

NEW YORK – A federal judge in New York has handed a victory to poker advocates, ruling the card game isn't gambling under federal law because it's primarily a game of skill, not chance.

The decision Tuesday by Judge Jack Weinstein in Brooklyn is likely to be embraced by advocates of card games who are pushing to legalize Internet poker in the United States.

The ruling resulted in the dismissal of a federal criminal indictment against a man convicted last month of conspiring to operate an illegal underground poker club. The judge relied in his decision largely on findings by a defense expert who analyzed Internet poker games.

The judge noted the federal statute was created to combat organized crime.

Prosecutors haven't responded to phone messages seeking comment

Read more: [http://www.foxnews.com/politics/2012/08/21/judge-in-new-york-says-poker-is-not-gambling-under-federal-law/?cmpid=cmtty\\_%7BlinkBack%7D\\_Judge\\_in\\_New\\_York\\_says\\_poker\\_is\\_not\\_gambling\\_under\\_federal\\_law#ixzz27u3V9m8q](http://www.foxnews.com/politics/2012/08/21/judge-in-new-york-says-poker-is-not-gambling-under-federal-law/?cmpid=cmtty_%7BlinkBack%7D_Judge_in_New_York_says_poker_is_not_gambling_under_federal_law#ixzz27u3V9m8q)

## **PRODUCT OVERVIEW:**

### **“Place Your Chips” Lottery Ticket Game**

Atlantic West Management Group, Inc. (AWMG) is a 14 year old, experienced, American gaming software company with offices in Hollywood FL. All AWMG products are fully licensed, copyrighted and fully tested. AWMG provides ongoing, full-time, 24 / 7 technical telephone support to its client base, and 24 / 7 Live Chat Support to its Players

#### **Game Features:**

- All ticket sales occur at existing Approved State Lottery Retail Locations.
- Ticket includes an identity date code making it valid only for a specific Monday – Saturday weekly game.
- Lottery ticket gives the player a defined number of play points to play with against other ticketed players. At the end of the game / tournament the player with the highest number of points wins the designated State Lottery Jackpot. Smaller awards may also apply for the top 500 players.
- Vendor Participation according to winning ticket sales applies.
- No Online Gambling involved.
- Game rules based on Texas Holdem.
- Has the Potential to be the Most Popular Lottery Game.
- Significantly high revenue generation concept.
- No Money Transactions Occur Online.
- All Player Payouts Occur at the Retailer or State Lottery Office.
- This ‘poker’ game version is fully adapted for lottery ticket tournament game.
- Ticket game coordinated with a specially designed Private Lottery Computer Site.
- AWMG program has a seamless, electronic integration setup with current State Lottery IT functionalities. Program implementation is immediate.
- Private State Lottery site has customizable rotating Advertising Banners that are easily changed at any time.

## **GAME FUNCTIONALITY:**

**TICKET PURCHASE occurs at the retailer and ONLINE REGISTRATION and GAME PLAY occurs on Player's Computer or Mobile Computing Device.**

1. Player logs on to Place Your Chips online Lottery Site.
2. Player Clicks on "Enter Ticket" button.
3. Computer displays a Ticket Login Box with space to enter their ticket number on the screen.
4. Player then enters their Ticket Number, Screen Name and Email Address.
5. Player clicks "Submit" button. Player is then automatically seated at a 10 seat table and a small "popup screen" appears telling them that they will begin playing when the next hand begins.

### **THANK YOU EMAIL MESSAGE**

Following this registration/sign-up process, Player is sent an e-mail thanking them for playing the Place Your Chips Lottery game. The message also includes some basic poker game rules. This thank-you message goes on to explain that future logins will require only the Player's ticket number and e-mail address to play, and that they may play as often as they wish until they either run out of points on that ticket, or win.

### **DATABASE RECORDATION**

The first time that a new ticket number is used to login, Player's name and e-mail is recorded in the database. For all subsequent logins, Player is informed of the point balance remaining on the ticket number that Player entered.

At the conclusion of the weekly game, the winning numbers are downloaded and the entire week's database is retained, including a complete history of all games played. A new database is then created containing the next week's available ticket numbers.

### **PLAYER'S POINTS SCREEN DISPLAY**

The game rules are standard Texas Holdem, and Player's available points are always displayed in the upper left hand corner of the game screen.

All Players can also reference the high score for the week which are the total points of the current top player. This number-one ticket holder's points are displayed in the upper right-hand corner of the game screen.

## **PLAYER'S "ON-SCREEN" IDENTIFICATION**

No Avatars are used in this game, however, Player's screen name is displayed in a box at their seat when they are seated.

## **WEEKLY GAME PLAY**

Game tickets are valid for one week less 12 hours (6.5 days ).

- The game begins each week at 12:00 noon on Monday.
- Tickets purchased up until that time may be played during that week's game.
- Tickets purchased **after** Monday at 12:00 noon cannot be used until the following Monday.
- All games end Saturday at midnight, and all qualifying winners are notified via e-mail before the next week's game begins.

At the conclusion of the week's game, the winning numbers are downloaded and the entire week's database is retained, including a complete history of all games played.

## **COMPUTER SCREEN DISPLAY**

The game will have a simple green table with black chairs and a white floor, and a male dealer.

The game screen will have three rotating banners of 3 designs each on the right hand side, with a smaller static banner on top of the three rotating ones.

## **DEVICES SUPPORTED**

The Place Your Chips Lottery Game can be played on virtually every contemporary computer platform and all major operating systems. APPS are available for most Mobile Devices including I-Phone / I-Pad and Android Devices.

## **ADDITIONAL INFORMATION:**

The Place Your Chips lottery ticket game is **based on** a poker card game that billions of people love to play. Place Your Chips ticket holders play their poker hands for points on their own computers on a privately coded protected screen managed by the State lottery. Ticket holders are granted points when they purchase a ticket. Ticket holder players compete for more points as they play their hands on their computers. The high point player at the conclusion of the tournament collects the top lottery prize from the State.

Atlantic West Management's Place Your Chips lottery game rules are played like the Texas Holdem version of poker. It is played on the ticket holder's computer or pad against other anonymous ticket holders during a specific tournament timeframe.

With the Place Your Chips lottery game, State lotteries are poised to introduce a new and exciting in-demand lottery game to their supporters, while raising prospects for increased revenue generation and increased institutional public funding opportunities. Because of the popularity of poker, the Place Your Chips lottery ticket game is ready to bring another low cost option to all State lotteries. Popular State lottery games are proven entertainment occasions in most States across the nation where lotto drawing games like power ball and mega-millions as well as scratch off tickets provide low cost entertainment for people everywhere. Lottery games like Place Your Chips lottery tickets will be eagerly played and enjoyed everywhere.

The charitable element of State lotteries is synonymous with the popularity of these agencies. The local, small scale gaming effort of selling lottery tickets is part of every State in terms of its trendy local community entertainment, and charitable revenue generation activities. The Place Your Chips lottery ticket game fulfills both commitments in the best possible way.

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